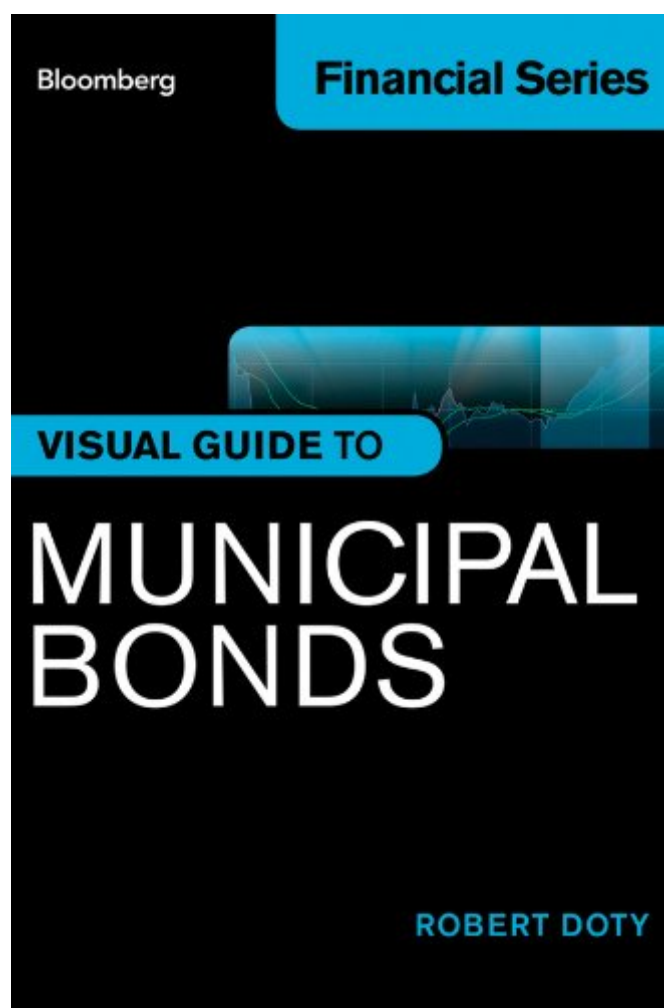


The book was found

Bloomberg Visual Guide To Municipal Bonds



Synopsis

A hands-on visual guide to understanding and investing in an important and consistently safe investment vehicle Bloomberg Visual Guide to Municipal Bonds offers step-by-step guidance to the nature and diversity of municipal securities credit structures. This valuable guide demonstrates the dependability of the overwhelming majority of municipal securities, and points out particular market sectors that may yield greater rewards, but also present greater risks. This book also directs readers to good sources of up-to-date information as well as new market tools, byproducts of recent market enhancements, so as to assist you in making informed investment decisions. Filled with reliable and highly accessible information needed for making sound decisions when investing in municipal securities Author Robert Doty is a noted expert on municipal securities A valuable addition to the new Bloomberg Visual Series Engaging and informative, this reliable resource is an easy-to-use "how to" guide to municipal securities that will help you create more effective investment strategies.

Book Information

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Customer Reviews

Bob Doty's Bloomberg Visual Guide to Municipal Bonds is a wonderful introduction to the arcane world of municipal bond investing from a seasoned bond market veteran. Bob dispels all the recent

media "misinformation" about muni bond risk while walking you through all the basic features of the tax-exempt market. In keeping with the "Visual Guide" theme, the book is written in an easy conversational style with many colorful illustrations (key takeaway points are highlighted in brightly colored margin notes!). It should be noted that many of the illustrations are screen shots from a professional Bloomberg financial information system, which some readers may not have access to. Otherwise, this work truly belongs in every serious investor's library.

Robert Doty's "Visual Guide to Municipal Bonds" is well worth any reader's time. From the beginning investor who wishes to learn the difference between corporate and municipal debt to the financial professional who needs an expert (Mr. Doty) to fill in the details and nuances of this market, this book is valuable. For me, the identification and discussion of the MSRB's Emma database is tremendous. I hadn't known of this information resource. After finishing the book, I dove into this database itself and found it was all that the author claimed!

Bloomberg Visual Guide to Municipal Bonds This book is wonderful. Sit down, get comfortable, turn on the light and prepare to be treated and taught beautifully by this untiring author. Even if you are not sure you want to learn a great deal just now, give yourself the pleasure of allowing this unusual manual to draw you in to an uplifting and thorough learning experience. Attorney and author Doty draws the reader toward learning this material by teaching it to the reader thoroughly, in understandable terms, bit by bit. Never is the reader shoved beyond a point of knowledge before most pleasantly mastering it. Early in the book the reader acquires significant, valuable, building blocks of in-depth knowledge. The reader immediately looks forward to reading the next section and the next chapter. Am I ambivalent about this book? NO WAY. Thank you, Mr. Doty, for pouring this out to us.

As someone new to bloomberg (but not munis), this was exactly what I needed. Its like having a bloomberg rep next to you.

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